

Strategic Perspectives

On-Demand CIO/Strategic Technology Leadership

Realizing Technological Possibilities

Strategic Perspectives recognizes business needs experienced by small- to medium-sized businesses due to an organizational shake-up, the loss of CIO/IT Director leadership, “light speed” growth, or organizational infrastructure or budgetary restrictions: Companies requiring strategic IT direction to advance their course.

Solutions

The On-Demand CIO service offering has become popular with small- and medium-sized businesses that may have budgetary restrictions or a need for temporary or part-time IT Leadership. It may simply be anything you view as out of your comfort zone; a need to overcome unique IT obstacles.

- On-Demand agreement for a term and/or a part-time basis
- Virtual (Remote) Senior IT Leadership
- Assist in the selection of outsourcing partners or business applications
- Strategic Technology Planning/Assessment/Validation
- Project Management

Whether full-time or part-time, we are helping to shape technology plans that complement the visionary business plans of our clients.

What We Can Provide

Companies realize that they may need assistance in implementing the recommendations made by their On-Demand CIO. Strategic Perspectives has the capability to arrange the augmentation of existing IT staff or to implement the strategies identified; with Strategic Perspectives, you have a virtual organization available to you comprised of a list of pre-qualified IT partners, manufacturers and service providers.

Benefits

1. An experienced consultant representing your business and functioning as a complement to any existing IT Leadership and staff.
2. Access to affordable technology and business consultation services on a full-time or part-time basis that can cost effectively improve the profitability of the organization.
3. Challenging and constructive communications with executive level IT professionals that function in an advisory capacity to the CxO.
4. A more conducive business relationship with Executive Leadership and other IT professionals that eliminate the performance barriers that exist within the employer/employee relationship dynamics.
5. The development of Strategic Technology Planning that suits unique business needs, which traditionally had been only available and affordable to larger corporations with budgets and staffing organizations that could deliver such capability.
6. A constructive, non-biased analysis of your IT organization relating to expertise and effectiveness.
7. An outsourcing option to draw upon the CIO level expertise for the small-to-mid-sized business can lead to greater effectiveness of business operations allowing the business owners/decision makers to focus on their core business while the technology professionals can maximize performance of business processes.